

Paper title: Business Model Generation: A handbook for visionaries, game changers and challengers

A Osterwalder, Y Pigneur - 2010 - books.google.com

<b>Academic Metrics</b>	
Number of Citations	3968 (3)
Number of Years since publication	2010; 6 years (1)
Perceived quality of the journal/conference	CAIS, JAIS (3)
External grants funding the research (NSF or NIH or DARPA or EU or other private)	<b>Unknown</b>
Other disciplines have adopted or are using the idea in the research	<b>Yes (1);</b> No (0)
<b>Industry/Practice Metrics</b>	
Patents issued or filed	Yes (1); No (0) <b>Unknown</b>
Actual intervention in field or site	<b>Yes (1);</b> No (0) Not applicable
Use of Research Frameworks or Tools by policy groups, industry groups or government agencies.	<b>Yes (1);</b> No (0) Not applicable
Commercialization of idea into product/service	<b>Yes (1);</b> No (0) Not applicable
Startups created based on the idea	<b>Yes (1);</b> No (0) Not applicable
<b>Influence on Society (qualitative or subjective data)</b>	
Benefit of research to scientific community	1 (low); 2 (medium); <b>3 (high)</b>
Benefit of research to society at large	1 (low); 2 (medium); <b>3 (high)</b>
Media coverage (Radio, TV, Print, Movie)	<b>Yes (1);</b> No (0)
<p>One colleague brought out a paper. “To my knowledge one of the most influential contributions from IS research has been the business model canvas, presented in the Business Model Generation book by Osterwalder &amp; Pigneur (2010). This relatively simple yet effective idea has been adopted in start-up business circles everywhere. Osterwalder &amp; Pigneur published their research in CAIS in 2005, and in JAIS in 2013. Osterwalder, A., &amp; Pigneur, Y. (2013). Designing Business Models and Similar Strategic Objects: The Contribution of IS. Journal of the Association for Information Systems, 14(5), 237-244. Osterwalder, A., Pigneur, Y., &amp; Tucci, C. L. (2005). Clarifying Business Models: Origins, Present, and Future of the Concept. Communications of the Association for Information Systems, 16.”</p>	