

Klein, Heinz K., and Michael D. Myers. "A set of principles for conducting and evaluating interpretive field studies in information systems." *MIS quarterly* (1999): 67-93.

Academic Metrics	
Number of Citations	4500 (3)
Number of Years since publication	17 years (2)
Perceived quality of the journal/conference	3 (high) MIS Quarterly
External grants funding the research (NSF or NIH or DARPA or EU or other private)	Yes (1); Nil
Other disciplines have adopted or are using the idea in the research	Yes (1) - management, marketing, softwareengineering, CS, Operations Management
Industry/Practice Metrics	
Patents issued or filed	Yes (1); No (0)
Actual intervention in field or site	Yes (1); No (0) - Not in this paper but in others yes
Use of Research Frameworks or Tools by policy groups, industry groups or government agencies.	Yes (1); No (0)
Commercialization of idea into product/service	Yes (1); No (0)
Startups created based on the idea	Yes (1); No (0)
Influence on Society (qualitative or subjective data)	
Benefit of research to scientific community	1 (low); 2 (medium); 3 (high)
Benefit of research to society at large	1 (low); but longer term potentially yes since somesoftware engineers are using the ideas
Media coverage (Radio, TV, Print, Movie)	Yes (1); No (0)
<p>Klein and Myers (1999) is one of the most highly cited papers in MIS Quarterly and was awarded Best Paper at MISQ for 1999. It helped to establish a new paradigm for IS research - interpretive research. Although the paper is obviously an academic paper, it has implications not just for qualitative research in IS but for other disciplines as well. It has been well cited in some of these disciplines. It also has implications - perhaps not immediately obvious - for how we think of the relationship between IT and people.</p>	